

**NRA 2016 what's new!**  
*The Journal*



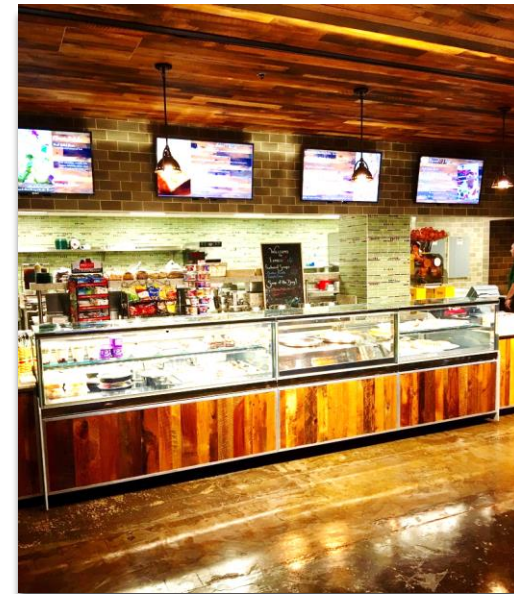
## Shades of Green, Disney's newest High quality, not so Fast Food

Orlando, Florida June 1<sup>st</sup> 2016;

The Disney resort just remodeled the 'Shades of Green' as part of its 100 million dollars Projected renovation budget for this year. The famous Bakery shop will open in a week after having the 'Ganache Chocolate shop' opened with a huge fan fair few weeks ago.

Oscartek is proud to be a part of these projects led by one of the best design firms in the country, LGM.

The Walt Disney Company, commonly known as Disney, is an American diversified multinational mass media and entertainment conglomerate headquartered at the Walt Disney Studios in Burbank, California. It is the world's second largest media conglomerate in terms of revenue, after Comcast. Disney was founded on October 16, 1923, by Walt Disney and Roy O. Disney as the Disney Brothers Cartoon Studio, and established itself as a leader in the American animation industry before diversifying into live-action film production, television, and theme parks. The company also operated under the names The Walt Disney Studio, then Walt Disney Productions. Taking on its current name in 1986, it expanded its existing operations and also started divisions focused upon theater, radio, music, publishing, and online media.



Oscartek Diamond series

In addition, Disney has since created corporate divisions in order to market more mature content than is typically associated with its flagship family-oriented brands. The company is best known for the products of its film studio, The Walt Disney Studios, which is today one of the largest and best-known studios in American cinema. Disney also owns and operates the ABC broadcast television network; cable television networks such as Disney Channel, ESPN, A+E Networks, and ABC Family; publishing, merchandising, music, and theatre divisions; and owns and licenses 14 theme parks around the world. The company has been a component of the Dow Jones Industrial Average since May 6, 1991. An early and well-known cartoon creation of the company, Mickey Mouse, is a primary symbol of The Walt Disney Company.

On July 8, 2005, Walt Disney's nephew, Roy E. Disney returned to The Walt Disney Company as a consultant and with the new title of Non Voting Director, Emeritus. Walt Disney Parks and Resorts celebrated the 50th anniversary of Disneyland Park on July 17, and opened Hong Kong Disneyland on September 12. Walt Disney Feature Animation released *Chicken Little*, the company's first film using 3-D animation. On October 1, Bob Iger replaced Michael Eisner as CEO. Miramax co-founders Bob Weinstein and Harvey Weinstein also departed the company to form their own studio. On July 25, 2005, Disney announced that it was closing DisneyToon Studios Australia in October 2006, after 17 years of existence.



In 2006, Disney acquired Oswald the Lucky Rabbit, Disney's pre-Mickey silent animation star. Aware that Disney's relationship with Pixar was wearing thin, President and CEO Robert Iger began negotiations with leadership of Pixar Animation Studios, Steve Jobs and Ed Catmull, regarding possible merger. On January 23, 2006, it was announced that Disney would purchase Pixar in an all-stock transaction worth \$7.4 billion. The deal was finalized on May 5; and among noteworthy results was the transition of Pixar's CEO and 50.1% shareholder, Steve Jobs, becoming Disney's largest individual shareholder at 7% and a member of Disney's Board of Directors. Ed Catmull took over as President of Pixar Animation Studios. Former Executive Vice-President of Pixar, John Lasseter, became

Chief Creative Officer of Walt Disney Animation Studios, its division DisneyToon Studios, and Pixar Animation Studios, as well assuming the role of Principal Creative Advisor at Walt Disney Imagineering.

In April 2007, the Muppets Holding Company, LLC was renamed The Muppets Studio and placed under new leadership in an effort by Iger to re-brand the division. The re-branding was completed in September 2008, when control of The Muppets Studio was transferred from Disney Consumer Products to the Walt Disney Studios.

Director Emeritus Roy E. Disney died of stomach cancer on December 16, 2009. At the time of his death, he owned roughly 1 percent of all of Disney which amounted to 16 million shares. He was the last member of the Disney family to be actively involved in the company.

On August 31, 2009, Disney announced a deal to acquire Marvel Entertainment, Inc. for \$4.24 billion. The deal was finalized on December 31, 2009 in which Disney acquired full ownership on the company. Disney has stated that their acquisition of Marvel Entertainment will not affect Marvel's products, neither will the nature of any Marvel characters be transformed.

In October 2009, Disney Channel president Rich Ross, hired by Iger, replaced Dick Cook as chairman of the company and, in November, began restructuring the company to focus more on family friendly products. Later in January 2010, Disney decided to shut down Miramax after downsizing Touchstone, but one month later, they instead began selling the Miramax brand and its 700-title film library to Filmyard Holdings. On March 12, ImageMovers Digital, Robert Zemeckis's company which Disney had bought in 2007, was shut down. In April 2010, Lyric Street, Disney's country music label in Nashville, was shut down. In May 2010, the company sold the Power Rangers brand, as well as its 700-episode library, back to Haim Saban. In June, the company canceled Jerry Bruckheimer's film project Killing Rommel. In January 2011, Disney Interactive Studios was downsized. In November, two ABC stations were sold. With the release of Tangled in 2010, Ed Catmull said that the "princess" genre of films was taking a hiatus until "someone has a fresh take on it ... but we don't have any other musicals or fairytales lined up." He explained that they were looking to get away from the princess era due to the changes in audience composition and preference.[citation needed] However, in the Facebook page, Ed Catmull stated that this was just a rumor.

In April 2011, Disney broke ground on Shanghai Disney Resort. Costing \$4.4 billion, the resort is slated to open in 2015.[49] Later, in August 2011, Bob Iger stated on a conference call that after the success of the Pixar and Marvel purchases, he and the Walt Disney Company are looking to "buy either new characters or businesses that are capable of creating great characters and great stories." Later, in early February 2012, Disney completed its acquisition of UTV Software Communications, expanding their market further into India and Asia.

On October 30, 2012, Disney announced plans to acquire Lucasfilm, along with plans to produce a seventh installment in its Star Wars franchise for 2015. On December 4, 2012, the Disney-Lucasfilm merger was approved by the Federal Trade Commission, allowing the acquisition to be finalized without dealing with antitrust problems. On December 21, 2012, the deal was completed with the acquisition value amounting to approximately \$4.06 billion, and thus Lucasfilm became a wholly owned subsidiary of Disney (which coincidentally reunited Lucasfilm under the same corporate umbrella with its former spin-off and new sibling, Pixar).

On May 29, 2013, Disney set release dates for eight currently untitled animated films through 2018, including four from Disney Animation and four from Pixar Animation.

On March 24, 2014, Disney bought Maker Studios, a YouTube company generating billions of views each year, for over \$500 million in order to advertise to viewers in the crucial teenage/young adult demographics.

On May 9, 2014, Disney announced they have reached an agreement with Japan's TV Asahi Corporation to air an English dub of the Doraemon anime series on Disney XD.

In July 2014, The Walt Disney Company announced 11 startups that would begin in the company's accelerator program.

In August 2014, The Walt Disney Company filed three patents for using drones. Patents included using unmanned aerial vehicles (UAV) to lift marionettes in the air, raise mesh screens for floating video projections, and equipping drones with lights to make them part of a new kind of light show.



On February 5, 2015, it was announced that Tom Staggs had been promoted to COO.

On April 4, 2016, Disney unexpectedly announced that Staggs and the company had agreed to mutually part ways, effective May 2016, ending his 26-year career with the company.

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# 9 things you didn't know your restaurant needed

May 22, 2016

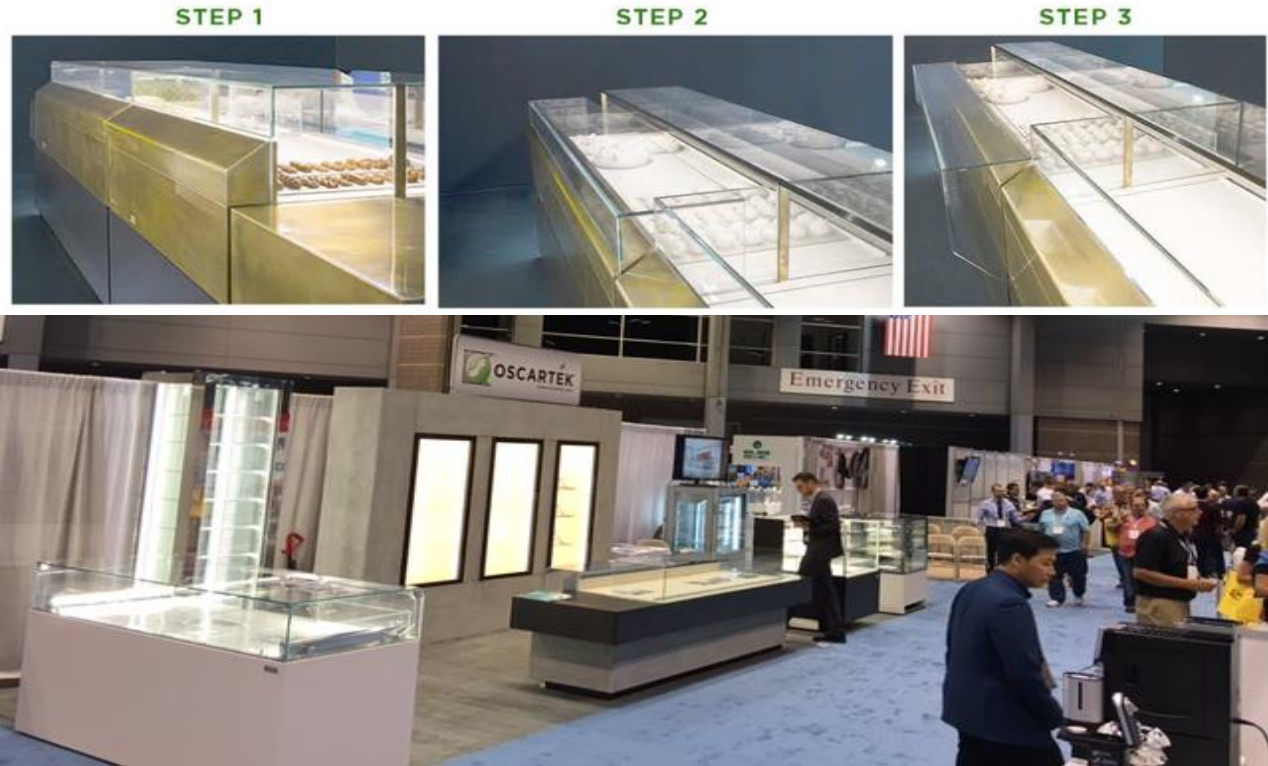
We scoured the NRA Show for food, gadgets, gear and services to help you wow guests, ensure safety and operate efficiently. Check out what's new and cool this year.

## Display Cases

Push Button work top on display cases, allows operator to open the entire back and access deck without the need to slide any doors. Having this mechanism lets employees serve more customers efficiently and add profit to the bottom line. This feature is available on display cases with Sandwich, Salad or Chocolate applications with humidity control. An elegant addition to a high end operation, built by Oscartek.

## Choco kebabs

What's more tempting than a giant slab of chocolate? How about giant chunks of almond and hazelnut chocolate rotating in a refrigerated machine like a Nutella-flavored dessert gyro? At least two exhibitors shaved slivers of chocolate from rotating, gyro-style cylinders and served them over warm crepe-like pancakes or "Choco Pita." The crepes can be filled with ice cream, whipped cream, fruit and other toppings, says Mariano Vanoli, director, Italian Chocolate Twister. Who's interested? Bakeries, cafes, ice cream stores and kiosk/food truck operators. Sagra Inc., which makes chocolate fountains and fountain chocolate offered a variety of flavors for its ChocoSwirl chocolate shaver, including spearmint, peppermint and cinnamon combined with chocolate.





## Sorghum solutions

Add sorghum to the list of old-fashioned ingredients making a comeback. The United Sorghum Checkoff showed off the ancient grain's flexibility in various forms: pearls, puffs and pillows; flour, whole grain and bran; and syrup. It blends in well with other whole grains, ancient grains and marinades, says Doug Bice, market development director. "you look around the show floor, I could fit it with so many products," he says. The gluten-free grain is a good source of protein and fiber. "It fits all those things folks are looking for."



## Edible bugs

Crickets ground into flour for tortilla chips are probably the only way you want to see bugs in your restaurant. But Ed Gunther sees them as a fun way to get operators to think about pest control. The national accounts rep for Terminix used them as a hook to get people to talk about how to protect their brands and minimize risk. What's top of mind right now? The Zika virus. "It's a major, scary topic" that Terminix is battling with a new, safe, organic mosquito-control program. The long-time exhibitor also was talking up its rapid-freeze bed bug program.



## Fryer guards

Pock-marked-size burns from oil splashes no longer have to be a rite of passage for cooks and chefs. FryerGate/Dagda Technologies offers an oil guard that hooks on to fryer baskets to prevent hot oil from splashing your staff and floors. CEO Rory Millikin previously received our Kitchen Innovations award for FryerGate, a cover for deep fryers, as well as SpinFresh,

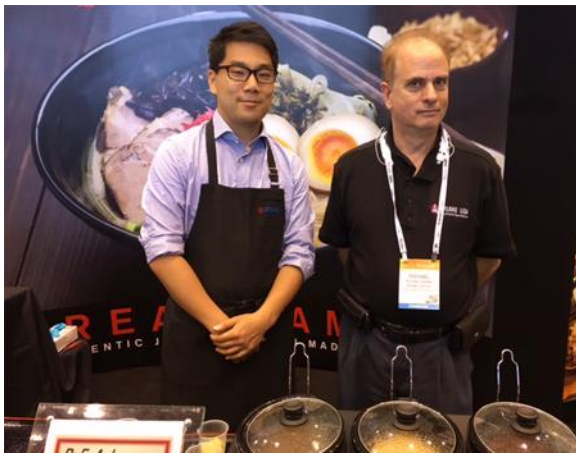


which combines a salad spinner and deep fryer to reduce grease (and calories) from fried food.

## Ramen for grown-ups

You might remember five-for-\$1 instant noodle packets from your college days. But fresh ramen is taking off everywhere – from university foodservice to ramen shops in Chicago, Las Angeles and even Nebraska, says Mike Gerber, national accounts manager, Ariake USA. The Harrisonburg, Va.-based company is known for bone-stock concentrates from turkey, beef,





chicken and pork, but its big seller for foodservice is ramen soup and fresh noodles. Four types of ramen concentrate are available: vegetarian, miso, pork and chicken.

### Living condiments

For years, many chefs used microgreens for garnish, but Koppert Cress USA is trying to change that. The Cutchoque, N.Y.-based company is promoting its ancient, heirloom varieties as living condiments with intense flavors. We tasted butterfly leaves, a type of clover from South America that tastes like Granny Smith apples and from northern Europe that looks like a succulent and tastes like, well, oysters. Our favorites? An

ancient variety of wasabi and Sichuan buttons, which release a mix of sweetness and heats in a tingling, Pop Rocks-like sensation. “It’s not in the sense that you want to cry or it makes you sweat,” says general manager Nicolas Mazar.



### New-fangled footwear

Glendale, Wis.-based Bogs Footwear was a farm and ag supplier 13 years ago, but eventually expanded into the lifestyle and foodservice markets. It specializes in slip-resistant, hand-made, hand-finished boots. It recently introduced restaurant shoes with soles made from Rebound, a special blown rubber similar to products used in sneakers. The difference? Rebound bounces back. The new restaurant line also features a stiffening board and wicking material in the sole “so you stay comfortable and waterproof,” says regional rep Joe File.



### More bacon

There’s no such thing as too much bacon, at least according to Andrew Ripkin of Chicago-based Big Fork Foods. “We cram as much bacon as we can into all of our sausages,” including eight flavors, fully cooked or raw. The wurst are preservative-free, hormone-free and gluten-free.



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