



## *The Journal*



# Spoletto Restaurants

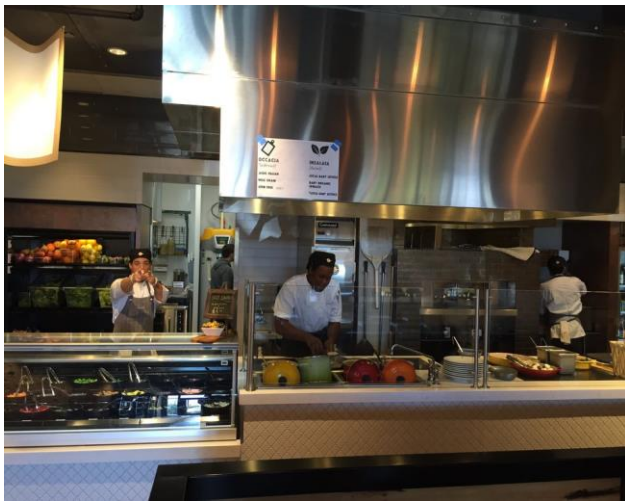
## An Italian Kitchen in the heart of Florida

Orlando FL, April 4, 2015;

Finally an Authentic Italian Kitchen has come to Town, Spoletto combines the speed of fresh-casual service with the sophistication of an Italian restaurant and gourmet-quality food. This is what sets them apart. Spoletto further defines the uniqueness of a concept offering seasonal menu based on the availability of fresh local products and an endless number of guest-selected food combinations.

A choice of 30 authentic Italian-inspired toppings gives everyone a chance to create meals that inspire their palate. Guests can craft a pasta dish, flatbread or salad and interact, talk and laugh with our chefs to experiment with a variety of fresh ingredients in our open kitchen. You can choose to indulge in richer ingredients like meats and cheeses, as well as a full complement of fresh vegetables, whole grains and fruits.





Oscartek Custom Case for Displaying round salads bowls

Spoletto has made it's mission to use ingredients in their simplest, most natural form, depending on daily deliveries of seasonal produce from locally owned farms. Spoletto sources produce that is nutrient-rich and organic when possible.

This is a practice they have embraced since Spoletto was founded, long before “farm to table” became a trendy buzzword.

The limitless possibilities of combinations allow their guests to have a unique interactive experience during every visit to Spoletto. For the indecisive guest, you can also select from one of their chef-inspired pasta, flatbread and salad recipes. They care about what you like, giving you fresh, flavorful and healthy options.

There are no worries about meeting dietary restrictions or asking for special substitutions. You are the chef, Spoletto is where you can exercise your Culinary Freedom. For more info please visit their website at [www.spoletoitalian.com](http://www.spoletoitalian.com)

---

# Visual Merchandising Drives Refrigerated Display Cases Market

## Growth Is Supported by Improving Economic Climate, Rising Employment Rates, Strengthening Consumer Confidence, and More

SAN JOSE, Calif. March 21, 2015 — The global market for refrigerated display cases is forecast to reach \$11.4 billion by 2020, spurred by the rising importance of visual merchandising as a cost effective way to boost retail sales, according to a new report by Global Industry Analysts Inc.

The global refrigerated display cases market is witnessing growth supported by an improving economic climate, rising employment rates, strengthening consumer confidence, recovery in consumer discretionary spending, and gradual revival in retail investments, notes the report. The market is also benefiting from the growing awareness over the importance of visual merchandising and its role in encouraging impulse buying among customers. Faced by intense competition and strict food safety laws, food retailers are keen on improving



Oscartek Supermarket Display Performer model

the visibility of products in order to boost sales, and optimize consumer convenience. The key demographic factors favoring growth in the market include changes in lifestyle and food habits, rise in the number of dual income households, expanding base of women in the workforce and the resulting rise in preference for easy to prepare packaged frozen and chilled food. Global sales of refrigerated display cases are also driven by the growth in the commercial food service sector, against a backdrop of growing consumer demand for convenience, quality, and variety in food options.

In addition to the food industry, refrigerated display cases are finding increased use in the biomedical and pharmaceutical sectors for storing medical samples and drugs at low temperature. The use of refrigerated medicine cabinets for storing medicines and cosmetics



Oscartek Eco Friendly and efficient display model Cora

greater time constraints on home meal preparation, and other lifestyle changes fueling demand for chilled and convenience food products

is growing in pharmacies and drug stores. The growing government level focus on energy conservation is spurring demand for advanced, eco-friendly, and energy efficient refrigeration equipment. To conform to stringent regulations, demand is forecast to grow strongly for refrigeration equipment that uses environmentally friendly alternatives to synthetic refrigerants, such as chlorofluorocarbons (CFCs) and hydrochlorofluorocarbons (HCFCs). Natural refrigerants, such as hydrocarbons, ammonia, and CO<sub>2</sub>, which are relatively energy-efficient and less harmful, are therefore growing in popularity. Digital illumination systems, LED lighting, close-the-case mechanisms, anti-fogging display case doors, and solar PV power supply systems are some of the notable features being incorporated into the new range of green refrigerated display cases.

As stated in the new report, Europe represents the largest market worldwide. Asia-Pacific ranks as the fastest growing market with a compound annual growth rate (CAGR) of 9.6 percent over the analysis period, buoyed by a rapidly growing urban population, rising disposable income, increase in the size of the female labor force,



361 Beach Road, Burlingame, CA 94010

Tel: 855.885.2400 | 650.342.2400 | Fax: 650.342.7400 | [www.oscartek.com](http://www.oscartek.com)