



The Journal



Best Gelato at the Eldorado Casino Experience authentic Italian delights in Reno



Eldorado Reno at Dusk

When you step into the Eldorado Casino Reno, you step into a world of luxurious accommodations, exquisite dining, friendly service and non-stop fun and games.

Another reason has just been added, Eldorado is featuring authentic Italian Gelato and pastry and is proud to announce that guest's positive response has been beyond expectation. With showcases hand picked by Mr. Gregg Carano, the Director of Eldorado Capital Corp to do the job. His vision of an Italian Café to complement the resort's ambient has been realized and was put to the test right before Christmas.

Besides authentic Gelato you'll find that Eldorado Reno Hotel Casino commitment to service and quality is unsurpassed. A spectacular 25-story tower, 81,000 square-foot-casino, ten award-winning restaurants and live entertainment are among the exclusive amenities they offer. "Live the Excitement" at Eldorado Casino Reno. Hotel Location: Located in the heart of Uptown Reno, you'll find the thrills you seek and the extravagance you deserve at Eldorado Casino Reno, a hotel filled with great entertainment, non-stop excitement and as much relaxation as you want. An incredible resort in the heart of Reno connected by skyways to Silver Legacy and Circus Circus Hotels. Hotel Amenities Luxurious is the best word to describe Eldorado Casino Reno's 817 finely-appointed rooms. Enjoy spaciousness, extra thick towels, contemporary decor, plus all the extras you expect from a world-class hotel. From deluxe king rooms to whirlpool suites and majestic theme suites, the Eldorado Casino Reno has exactly what you need for business or pleasure. Throughout your stay you will enjoy free valet parking, 24-hour room service, a concierge/guest service desk, shopping boutiques, video arcade, heated outdoor swimming pool with sun deck and spa, as well as non-smoking rooms, if you so desire.

Casino Player magazine named the Eldorado Casino Reno as having Reno's "Best Rooms and Suites." Enjoy spaciousness, contemporary decor, plus all of the extras you'd expect from a world-class hotel. From deluxe king rooms and whirlpool suites to classically designed European majestic suites, prepare to indulge in the beauty and comfort of Eldorado Casino Reno accommodations.



Oscartek cases on display

Blackjack, Craps, Roulette, Baccarat, Caribbean Stud and Pai Gow Poker are just a few of the table games you'll find in Eldorado Reno's dazzling casino. Check out the Poker Room! Mark your numbers on your favorite keno ticket or for some "reel" fun, take a spin on one of 2,000 slots, and be sure to join Club Eldorado, Reno's most rewarding slot club. If you're a sports enthusiast, quench your thirst for fun at the full-service Race & Sportsbook and Stadium Bar, featuring 80 beers from around the world, including microbrews made on site at The Brew Brothers restaurant microbrewery.

The Eldorado Casino Reno was named one of "The 10 Casinos Where You're Likeliest to Win!" by Anthony Curtis of the Las Vegas Advisor as seen in Woman's World. The Eldorado Casino Reno was voted "Best Casino" by Reno News & Review's Biggest Little Best of Reno poll, 1998, "Best Blackjack" by Casino Player Magazine, and "2000 Best of Gaming" Reader's Poll.

Eldorado Casino Reno was voted "Best Chain of Restaurants Under One Roof" by the Reno News & Review's Biggest Little Best of Reno poll, and "Best Gourmet Restaurant in Reno" by Casino Player Magazine

Labeling Food With 'Stop' or 'Go' Colors Might Spur Healthier Diet

Cafeteria items marked green for healthy or red for junk food led to shift in buying habits, study found January 7, 2014

TUESDAY, Jan. 7, 2014 (HealthDay News) – Hospitals might be able to coax cafeteria customers to buy healthier food by adjusting item displays to have traffic light-style green, yellow and red labels based on their level of nutrition, new research suggests.

"Our current results show that the significant changes in the purchase patterns ... did not fade away as cafeteria patrons became used to them," study lead author Dr. Anne Thorndike, of the division of general medicine at Massachusetts General Hospital in Boston, said in a hospital news release. "This is good evidence that these changes in healthy choices persist over time."

As part of the study, labels -- green, yellow or red -- appeared on all foods in the main hospital cafeteria. Fruits, vegetables and lean sources of protein got green labels, while red ones appeared on junk food.

The cafeteria also underwent a redesign to display healthier food products in locations -- such as at eye level -- that were more likely to draw the attention of customers.

The study showed that the changes appeared to produce more purchases of healthy items and fewer of unhealthy items -- especially beverages. Green-labeled items sold at a 12 percent higher rate compared to before the program, and sales of red-labeled items dropped by 20 percent during the two-year study. Sales of the unhealthiest beverages fell by 39 percent.

"These findings are the most important of our research thus far because they show a food-labeling and product-placement intervention can promote healthy choices that persist over the long term, with no evidence of 'label fatigue,'" said Thorndike, an assistant professor of medicine at Harvard Medical School.

"The next steps will be to develop even more effective ways to promote healthy choices through the food-service environment and translate these strategies to other worksite, institutional or retail settings," she said.

The study was published in the current issue of the American Journal of Preventive Medicine



361-367 Beach Road, Burlingame, CA 94010

Tel: 855.885.2400 | 650.342.2400 | Fax: 650.342.7400 | www.oscartek.com